

**RHEO**  
PHARMA PVT. LTD.

**Passion for Better Health...**

# From Simple to Complex

From Simple chemical Drugs to Complex Biosimilars – we have that expertise

- We are a young pharmaceutical company dealing in branded and specialty medicines. Improving global healthcare by providing access to quality and affordable medicines.
- With presence in emerging markets, we continue to provide a broad range of patented, first-time generics and innovative therapeutics through various business models.
- The word 'RHEO' represents our intent to offer High Quality Affordable medicines, of global standards to emerging economics with **Seamless Supplies**, which further Underlines Our Mission Too



**Rheo = Flow (Greek)**



### OUR MISSION

Rheo focusses on **unlocking the market potential** of new therapeutics, concepts and brands by ethical promotion to the clinicians and other stake holders in the global markets.

### OUR VISION

To become a leading-edge pharmaceutical marketing company by connecting the **Innovation, Technology and People** for better health outcomes in the global markets



# We Connect...

01



02



03



## Innovation to the Market

- We take cutting-edge technologies, innovative products and ideas to the global markets.
- We nurture the markets to evolve for new products

## Product to people

We design an apt **business model** to address the unmet medical needs of the people for better health outcomes.

## Your vision to Business Strategy

We follow a **hand-holding approach** to formulate a business strategy and execute through a fool-proof action plan at every step.



Maintaining our values, we ensure “seamless supply of pharmaceutical products

# Values that Drive us

## **INTEGRITY**

Maintains the highest ethical standards and acts for regulations and procedures required to deliver quality medicines. This is our non-negotiable values.

## **INNOVATION**

“We Can Do” attitude turns our problems into the solution. At every level of the organization, you found this at Rheo

## **IMPROVEMENT**

Improvement in each and everything we do is continuous process at Rheo. Be it our product quality, supply chain process or our marketing approaches we strive for improvements.



# Our Business Models

with our global commitment to offer high quality, affordable pharmaceuticals to patients, we use our expertise & adopt the best business models.

## 01. Green Field Operations

With dedicated marketing teams we undertake the product promotion for maximum profitability and better brand equity.

## 02. Joint Ventures & Partnerships

We collaborate with best business partners in emerging markets to form successful partnerships and joint-ventures for marketing niche molecules.

## 03. Licensing

Ensure our reach to various markets in shortest possible time with the new age products.

## 04. Tech-Transfer

We facilitate the access of technology to manufacture latest molecules in the emerging markets



# Our Therapy Areas

A diversified, resilient portfolio to get extra edge on any market any time.



**CVS &  
Diabetes**



**CNS**



**Oncology**



**Biosimilars  
& Vaccines**



**Pain &  
Inflammation**



**Health &  
wellness  
products**



**Nutraceutical &  
Supplements**

# Plant Accreditations

**EMA**

**US FDA**

**MHRA - UK**

**MFDS- South Korea**

**WHO GMP**

Our manufacturing facilities adhere to rigorous quality framework and assurance procedures in line with regulatory standards.

All our products are manufactured in USFDA, EUGMP, KFDA, MHRA approved manufacturing facilities adhering to the stringent regulatory requirements.



# Oncology

## Oral Solids

S.No	Name of the Molecule
1	Acalabrutinib Capsules 100 mg
2	Alectinib Capsules 150 mg
3	Afatinib Tablets 20 mg/ 30mg/ 40mg
4	Anastrozole Tablets 1 mg
5	Axitinib Tablets 1 mg/5mg
6	Baricitinib Tablets 2 mg/ 5mg
7	Bicalutamide Tablets 50 mg/150mg
8	Brigatinib Tablets 90 mg/180mg
9	Busulfan Tablets 2 mg
10	Cabozantinib Tablets 20 mg/ 40mg/ 60mg
11	Capecitabine Tablets 150 mg/ 500mg
12	Ceritinib Capsules 150 mg
13	Chlorambucil Tablets 2 mg/ 5mg
14	Crizotinib Capsules 200 mg/250mg

S.No	Name of the Molecule
15	Cyclophosphamide Tablets 50mg
16	Dasatinib Tablets 20 mg/50mg/70mg/100mg
17	Erlotinib Tablets 25 mg/100mg/150mg
18	Exemestane Tablets 25 mg
19	Fludarabine Phosphate Tablets 10 mg
20	Gefitinib Tablets 250 mg
21	Hydroxy urea Capsules 500 mg
22	Imatinib Capsules 100 mg
23	Imatinib Tablets 100 mg/ 400mg
24	Ibrutinib Capsules 140 mg/ 400mg
25	Lapatinib Tablets 250 mg
26	Lenalidomide Capsules 2.5 mg/ 5mg/ 7.5mg/ 10mg/ 15mg/ 20mg/ 25mg
27	Lenvatinib Capsules 4 mg/ 10mg
28	Letrozole Tablets 2.5mg

## Oral Solids

S.No	Name of the Molecule
29	Lorlatinib Tablets 25 mg/ 100mg
30	Melphalan Tablets 2 mg/ 5mg
31	Methotrexate Tablets 2.5 mg/ 5mg/ 10mg
32	Neratinib Tablets 40 mg
33	Nilotinib Capsules 150 mg/200mg
34	Niraparib Capsules 100 mg
35	Osimertinib Tablets 40 mg/ 80mg
36	Olaparib Capsules 50 mg
37	Pazopanib Tablets 200 mg/ 400mg
38	Palbociclib Capsules 75 mg/100mg/ 125mg
39	Regorafenib Tablets 40 mg
40	Ruxolitinib Tablets 5 mg/15mg/ 20mg

S.No	Name of the Molecule
41	Sorafenib Tablets 200 mg
42	Sunitinib Capsules 12.5 mg/25mg/50mg
43	Tamoxifen Tablets 10mg/20mg
44	Temozolomide Capsules 5 mg/20mg/ 100mg/ 140mg/ 180mg/250mg
45	Thalidomide capsules 50mg/ 100mg
46	Vandetanib Tablets 100 mg/ 300mg
47	Venetoclax Tablets 10 mg/50mg/100mg

## Injectables

S.No	Name of the Molecule
1	Amifostine for Injection, 500 mg
2	Azacitidine for Injection, 100 mg
3	Bendamustine for Injection, 25 mg and 100 mg
4	Bleomycin for Injection, 15 Units and 30 Units
5	Bortezomib for Injection, 2.0 mg and 3.5 mg
6	Busulfan Injection, 60 mg
7	Carmustine for Injection, 100 mg
8	Cabazitaxel Injection, 60 mg/1.5 mL
9	Carfilzomib for Injection
10	Cyclophosphamide for Injection, 200 mg, 500 mg & 1 g
11	Cladribine Injection, 10 mg
12	Cytarabine Injection, 100 mg, 500 mg, 1000 mg & 2000 mg
13	Carboplatin Injection, 150 mg and 450 mg
14	Cisplatin Injection, 10 mg and 50 mg

S.No	Name of the Molecule
15	Dacarbazine Injection, 100 mg, 200 mg and 500 mg
16	Decitabine for Injection, 50 mg
17	Daunorubicin for Injection, 20 mg
18	Doxorubicin HCl for Injection, 10 mg and 50 mg
19	Doxorubicin Liposomal Injection, 20 mg and 50 mg
20	Docetaxel Injection, 20 mg, 80 mg and 120 mg
21	Dactinomycin Injection, 0.5 mg
22	Etoposide Injection, 100 mg
23	Epirubicin for Injection, 10 mg, 50 mg and 100 mg
24	Fludarabine Phosphate for Injection, 50 mg
25	Flourouracil Injection, 250 mg and 500 mg
26	Fulvestrant injection, 250 mg/5 mL
27	Gemcitabine for Injection, 200 mg and 1000 mg
28	Ifosfamide Injection, 1000 mg and 2000 mg

# Oncology

## Injectables

S.No	Name of the Molecule
29	Irinotecan Injection, 40 mg and 100 mg
30	Idarubicin Injection, 20 mg
31	L-Asparaginase Injection, 5000 IU and 10000 IU
32	Leuprolide Acetate Depot Injection, 3.75 mg and 11.25 mg
33	Leucovorin Calcium Injection, 15 mg and 50 mg
34	Levo Leucovorin Calcium for Injection, 50 mg
35	Melphalan for Injection, 50 mg
36	Methotrexate Injection, 15 mg, 50 mg, 100 mg, 500 mg & 1000 mg
37	Mitomycin for Injection, 5 mg, 20 mg and 40 mg
38	Mitoxanthrone Injection, 20 mg
39	Oxaliplatin for Injection, 50 mg and 100 mg
40	Pamidronate Sodium for Injection, 60 mg and 90 mg
41	Pemetrexed for Injection, 100 mg and 500 mg

S.No	Name of the Molecule
42	Paclitaxel Injection, 30 mg, 100 mg, 150 mg, 250 mg, 260 mg & 300 mg
43	Paclitaxel Injection, 100 mg (Albumin bound)
44	Topotecan for Injection, 4 mg
45	Thiotepa for Injection, 15 mg
46	Temsirolimus Injection, 25 mg
47	Trabectedin for Injection, 0.25 mg and 1 mg
48	Vincristine Sulfate Injection, 1 mg
49	Vinblastine for Injection, 10 mg
50	Vinorelbine Injection, 10 mg and 50 mg
51	Zoledronic Acid for Injection, 4 mg
52	Irinotecan Liposome Injection 43 mg/10 mL
53	Daunorubicin 44 mg and Cytarabine 100 mg Liposomes for Injection
54	Vincristine sulfate Liposome injection 5 mg/Vial

# General Oral Solids

S.No	Product Name	Strength	Presentation
1	Vildagliptin 50	50mg	Tablets
2	Vildagliptin 50 + Metformin 500	50 mg +500 mg	Tablets
3	Apixaban 2.5mg	2.5mg	Tablets
4	Apixaban 5mg	5mg	Tablets
5	Apixaban 10mg	10mg	Tablets
6	Sitagliptin HCL	50 mg	Tablets
7	Sitagliptin + Metformin	50 mg +500 mg	Tablets
8	Sitagliptin + Metformin	50 mg+850 mg	Tablets
9	Sitagliptin + Metformin	50mg +1000 mg	Tablets
10	Vildagliptin +Metformin	50 mg +850 mg	Tablets
11	Sitagliptin 100mg	100mg	Tablets
12	Sitagliptin + Metformin	100+ 500mg	Tablets

S.No	Product Name	Strength	Presentation
13	Dabigatran	75 mg	Tablets
14	Dabigatran	100 mg	Tablets
15	Dabigatran	150 mg	Tablets
16	Empagliflozin	25mg	Tablets
17	Dapagliflozin	5mg	Tablets
18	Dapagliflozin	10mg	Tablets
19	Dapagliflozin + Metformin	10mg + 1000mg	Tablets
20	Dapagliflozin + Metformin	5mg + 1000mg	Tablets
21	Dapagliflozin + Metformin	5mg + 850mg	Tablets
22	Ticagrelor	60mg	Film coated Tablets
23	Ticagrelor	90mg	Film coated Tablets
24	Isotretinoin Capsules IP 10 mg	10 mg	Capsules

# General Injectables

S.No	Product Name	Strength	Presentation
1	Daptomycin	500mg	Vial
2	Daptomycin	350mg	Vial
3	Fosaprepitant dimeglumine	150mg	vial
4	Neostigmine	0.5mg/ml in 10ml	Vial
5	Neostigmine	1mg/ml in 10ml	Vial
6	Succinylcholine chloride	25mg/ml in 2ml	Vial
7	Pantoprazole Sodium	40mg	Vial
8	Enoxaparin Sodium	20mg	PFS
9	Enoxaparin Sodium	30mg	PFS
10	Enoxaparin Sodium	40mg	PFS
11	Enoxaparin Sodium	60mg	PFS
12	Enoxaparin Sodium	80mg	PFS

S.No	Product Name	Strength	Presentation
13	Enoxaparin Sodium	100mg	PFS
14	Heparin Sodium	25000IU	
15	Heparin Sodium	10000 IU	
16	Ertapenem	1gm	

# Oral Liquids

S.No	Molecule	Product	Strength
1	Aciclovir	Aciclovir oral suspension	200mg/5ml
2	Aciclovir	Aciclovir oral suspension	400mg/5ml
3	Alimemazine	Alimemazine tartrate syrup	7.5mg/5ml
4	Alimemazine	Alimemazine tartrate syrup	30mg/5ml
5	Amisulpride	Amisulpride oral solution	100mg/ml
6	Amitriptyline	Amitriptyline oral solution	25mg/5ml
7	Amitriptyline	Amitriptyline oral solution	10mg/5ml
8	Amitriptyline	Amitriptyline oral solution	50mg/5ml
9	Amlodipine Sugar Free	Amlodipine oral solution	5mg/5ml
10	Amlodipine Sugar Free	Amlodipine oral solution	10mg/5ml
11	Atenolol	Atenolol oral solution SF	5mg/ml
12	Baclofen	Baclofen oral solution	5mg/5ml
13	Baclofen	Baclofen oral solution	10mg/5ml
14	Captopril	Captopril oral solution 5 mg/5mL	5mg/5ml

S.No	Molecule	Product	Strength
15	Captopril	Captopril oral solution 25 mg/5mL	25mg/5ml
16	Clobazam	Zacco oral solution	5mg/5ml
17	Clobazam	Zacco oral solution	10mg/5ml
18	Clonazepam	Clonazepam oral solution	0.5mg/5ml
19	Clonazepam	Clonazepam oral solution	2mg/5ml
20	Clonidine	Clonidine oral solution	50mcg/5ml
21	Colecalciferol	Colecalciferol oral solution	3000 iu/ml
22	Colecalciferol	Colecalciferol oral solution	10000IU/ml
23	Dicycloverine HCL	Dicycloverine oral solution	10mg/5ml
24	Dipyridamole	Dipyridamol oral suspension	200mg/5ml
25	Dexamethasone	Dexamethasone oral solution	2mg/5ml
26	Fluoxetine	Fluoxetine oral solution	20mg/5ml
27	Folic Acid	Folic acid oral solution	2.5mg/5ml
28	Furosemide	Furosemide oral solution	8 mg/ml

# Oral Liquids

S.No	Molecule	Product	Strength
29	Furosemide	Furosemide oral solution	4mg/ml
30	Furosemide	Furosemide oral solution	10mg/ml
31	Gabapentin	Gabapentin oral solution	50mg/ml
32	Galantamine	Galantamine oral solution	4mg/ml
33	Glycopyrronium Bromide	Glycopyrronium oral solution	1mg/5ml
34	Haloperidol	Haloperidol 5mg/5ml Oral Solution	5 mg/5mL
35	Haloperidol (Halkid)	Haloperidol 1mg/5ml Oral Solution	1 mg/5mL
36	Itraconazole	Itraconazole oral solution	10mg/ml
37	Levetiracetam	Levetiracetam oral solution	100mg/ml
38	Lorazepam	Lorazepam oral solution	5mg / 5ml
39	Metoclopramide	Metoclopramide oral solution	5mg/5ml
40	Ondansetron	Ondansetron suspension	4mg/5ml
41	Oxybutynin	Oxybutynin oral solution	2.5mg/5ml

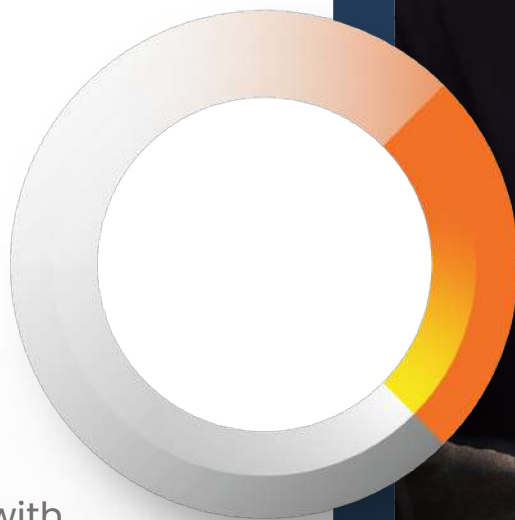
S.No	Molecule	Product	Strength
42	Oxybutynin	Oxybutynin oral solution	5mg/5ml
43	Propranolol	Propranolol oral solution	10mg/5ml
44	Propranolol	Propranolol oral solution	40mg/5ml
45	Propranolol	Propranolol oral solution	50mg/5ml
46	Propranolol	Propranolol oral solution	5mg/5ml
47	Ranitidine	Ranitidine oral solution	150mg/10ml
48	Risperidone	Risperidone oral solution	1mg/ml
49	Sodium Bicarbonate	Thamicarb oral solution	84mg/ml
50	Sodium Chloride	Sodium chloride oral solution	1mmol/ml
51	Temazepam	Temazepam oral solution	10mg/5ml
52	Trazodone	Trazodone oral solution	50mg/5ml
53	Aripiprazole	Aripiprazole Oral Solution	1mg/ml
54	lamotrigine	Lamotrigine oral Solution	25mg/ml





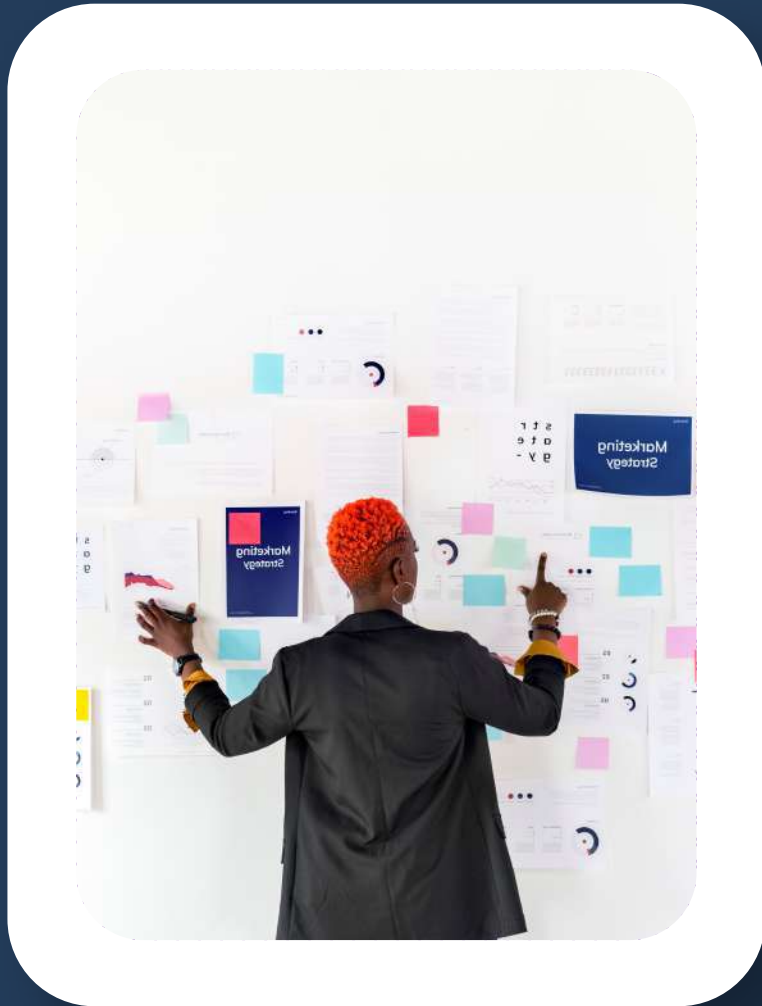
# Growing together

With global expertise, RHEO can collaborate with your pharmaceutical or biotechnology company to develop & execute a successful market entry strategy that ensures a sustainable business and brand equity.



# We Augment

We strengthen our partners by using our expertise by providing various services like...



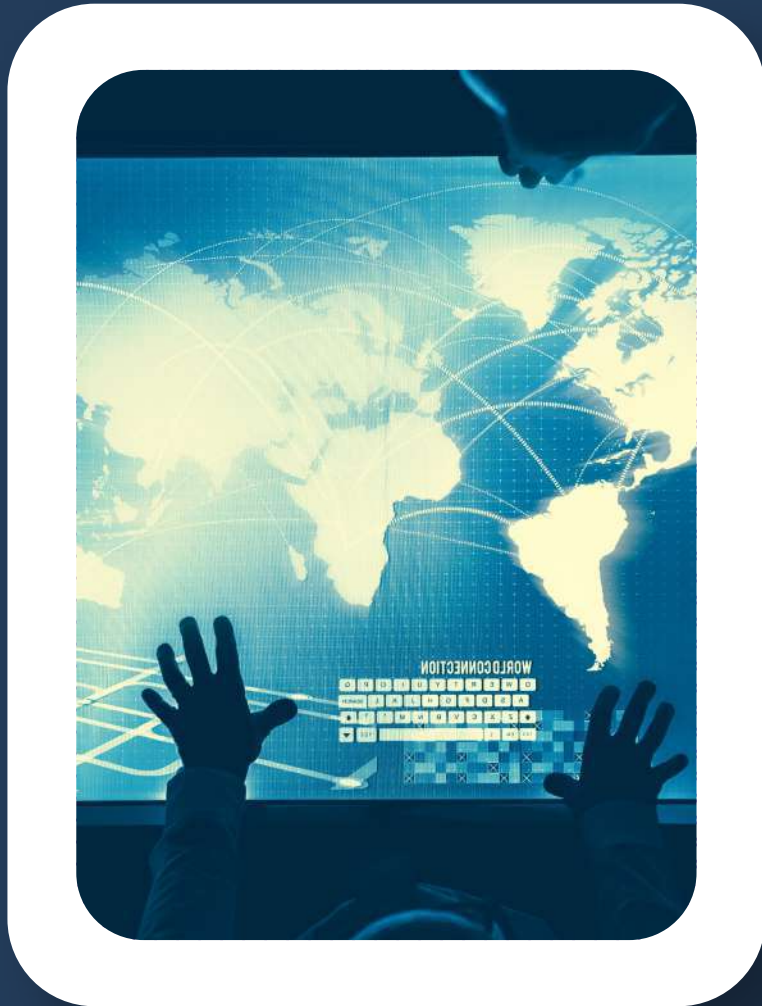
## 01 International Business Consultancy

We provide consultancy services for expansion of your business in the global markets including product registration, evaluation & finalization of distribution partner, sales and marketing services across global markets.

## 02 Global Regulatory Services

With extensive experience and having strategic arrangements in global markets, we support the start-ups for their dossier evaluations, filings and product registrations in the emerging markets.

[See More](#) →



### **03** Global Portfolio Management Services

We provide portfolio management services supporting your new product development, new market entry.

### **04** Sales Promotion & Brand Building

Services covering brand promotion , brand building, digital marketing, complete product life cycle management.

[See More](#) →



## 05 Digital Marketing

Hands on experience in website design, social media management, campaigns, email marketing, content management, Rich media Ads, 2D/3D videos, Corporate films etc

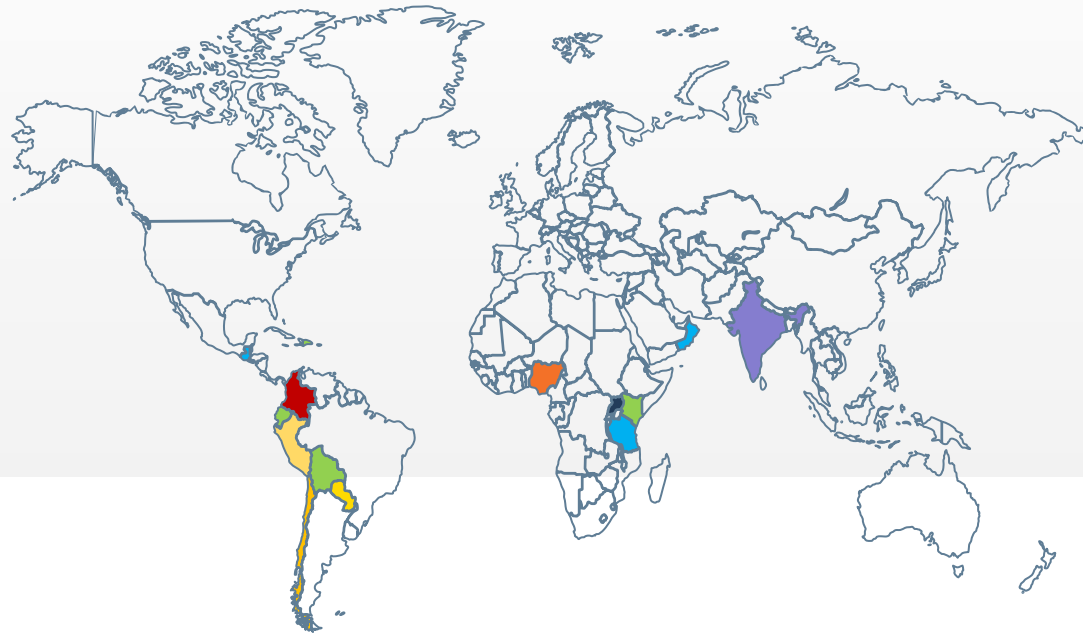
## 06 Sourcing

We help the enthusiastic start-up companies with the selection of right product portfolio and to find suitable manufacturing partners with all validations, price negotiations, etc.

## Global Footprints

# Our wings are spread across global markets

Operating from Strategic Points



Rheo is a young pharmaceutical company operating from strategic points in LATAM, Africa & Asia with various business models enabling us to grow relentlessly and rapidly on our core strengths.



**Mr. Ramesh Reddy**

Founder Director



**Mr. Rahul Makahaniya**

Marketing Director

**Our Strength,**  
**Expert Team**

Everyone say it, but in our our case it's absolute true: our team is he suces to our team. Each of our employees is amazing, but together they are what makes Rostrum such a fun and rewarding place to work



Our commitment

# Always Deliver More Than Expected

At Rheo we believe in surpassing customer expectation. It doesn't mean making undercommitments, it's all about stretching our self to convert customer's goal and target into reality.

## Why Waiting For...





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